



**tylermount**

PRESS KIT

# BIOGRAPHY

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As an industry-leading branding and digital strategy expert and owner of Henry Street Creative, a creative agency, specializing in brand design, content creation, and web development for some of the most esteemed industry professionals, Tyler and his team have partnered with Ryan Serhant, Spencer Rascoff (Founder, Zillow), Pacaso, John Legere (CEO, T-Mobile), NBC, Nomura, Baccarat, 1 Hotel, and countless others.

Tyler's career has been profiled in dozens of esteemed publications, including The New York Times, Forbes Magazine, Medium, and Out Magazine, in addition to serving as keynote speaker for marketing and real estate conferences across the country. His non-traditional, direct approach empowers agents and business owners to take control of their businesses and build empires.

In addition to real estate branding and marketing, Tyler has co-produced eight theatrical productions, earning him three Tony Awards, a Grammy Award, two Olivier Awards, two Outer Critics Circle Awards, two Drama League Awards, a Drama Desk Award, and a GLAAD Media Award. In October 2020, Tyler received his third and fourth Tony Award nominations, making him the youngest individual producer to be nominated in all four production categories. To date he has received five total Tony Award nominations, and the distinction as a Finalist for the Pulitzer Prize in Drama.

Tyler Mount is the proud Chairman of the Board for the Johnny Joe Trillayes Memorial Scholarship Fund, and sits on the Board of Trustees for St. Edward's University, The Houston Children's Chorus, and Rise Above Arts. He earned a Bachelor of Arts in Theatre Performance and Arts Administration from St. Edward's University, attended CAP21 in New York City, holds a Doctor of Humane Letters (LHD) Honorary Doctorate from St. Edward's University, and a postgraduate certificate from MIT in Digital Marketing and Social Media Analytics.



*Tyler Mount and Ryan Serhant*

# TESTIMONIALS



As a Senior Brand Strategist for my PRO Program, Tyler and his teams are world-class experts in personal branding and the digital marketing ecosystem. He has worked at the highest echelons of our industry, and I implicitly trust him with my organization and my clients.

— RYAN SERHANT  
Founder & CEO, SERHANT

Tyler's bold attitude, in combination to his deep knowledge of the market, is a winning combination for any client ready to level up. As the CEO of the largest and highest-producing KW franchise on earth, I would only trust my business to Tyler.

— JACK HAWTHORNE  
CEO, Keller Williams Heritage



I have worked with Tyler as a brand strategist over the course of multiple years. Through his work overseeing all facets of my marketing ecosystem, I have received global recognition and my production has increased by over 50%, making me a top earner in my competitive market.

— SAMINA CHOWDHURY  
Baltimore Realtor, Top Producer



Tyler does a great job with social media management, blog writing, and other marketing services.

— SPENCER RASCOFF  
Founder, Zillow



As a leader in proptech, I only trust my business to the best. Tyler and his team are those people for me. His forward, no-nonsense approach is the competitive edge my organization needs to break the status quo.

— MIKE RUSSO  
Founder, Concierge Auctions



Tyler and his team have served as an invaluable resource to me and my organization over the years. I often utilize his guidance and expertise.

— JOHN LEGERE  
Former CEO, T-Mobile



Leading marketing for a high-profile real estate startup is no easy task. Collaborating with Tyler and his team to develop Pacaso's digital ecosystem was an amazing experience. Their experience, creativity and hustle rivals any other legacy provider.

— KATHERINE PARRA  
Senior Marketing Manager, Pacaso



# PRESS

The New York Times

TD Ameritrade

Forbes

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NBC NEWS  
RADIO

SQUAWK BOX

cheddar

Medium

NBC

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of  
MILLIONAIRES  
PODCAST

PRO  
SERIES  
with  
ERIC  
DELMAN

THE AUSTIN CHRONICLE

FOX  
NEWS

POP DUST

Austin American-Statesman

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YOUR  
LEADER  
SHIP

LONG SHOT  
LEADERS

The Drum

REALESTATE  
MARKETING DUDE

The Leaders  
LAB

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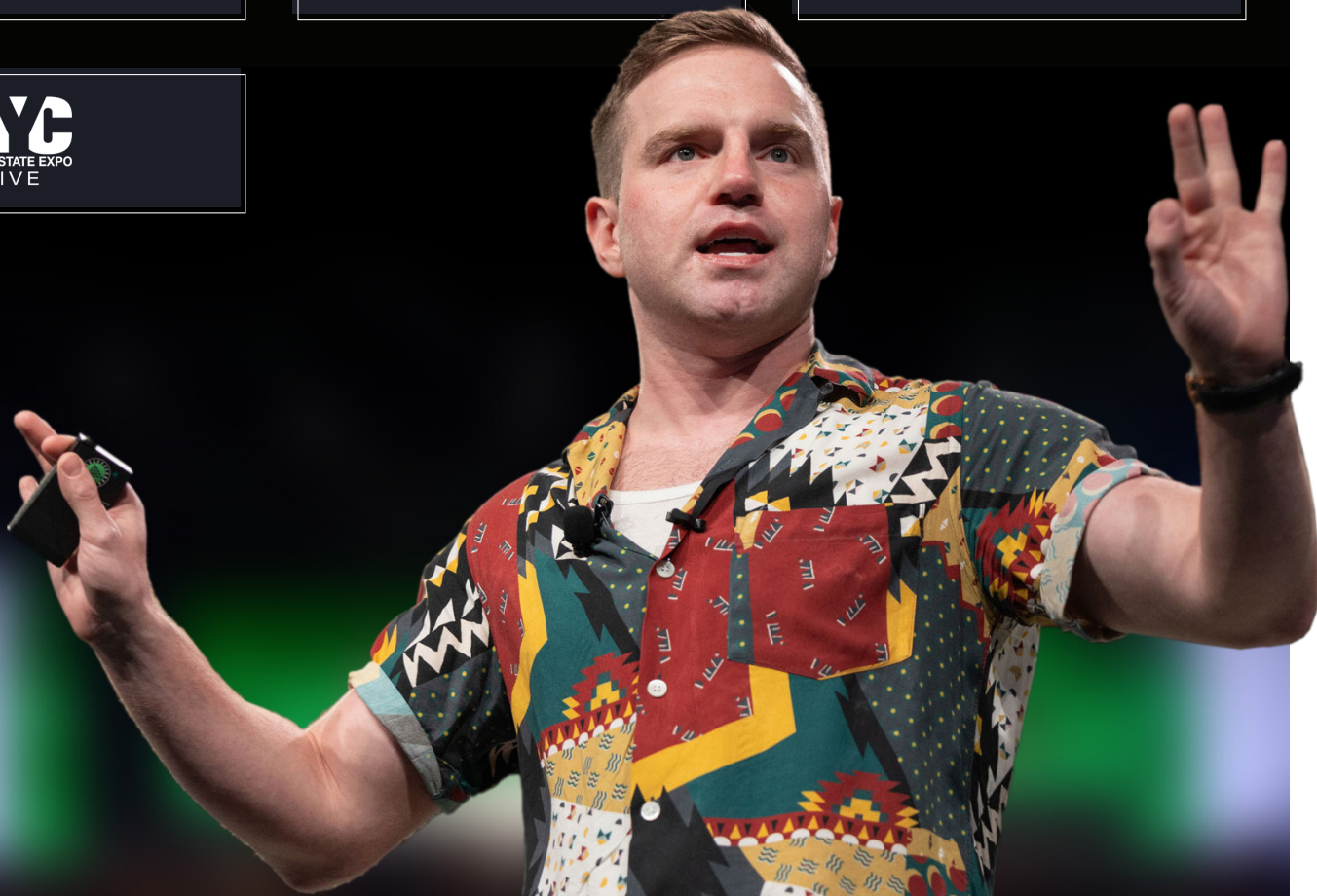
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# CONTACT ME

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## TYLER MOUNT

[tyler@henrystreetcreative.com](mailto:tyler@henrystreetcreative.com)

(936) 494-9072

[henrystreetcreative.com](http://henrystreetcreative.com)

[tylergmount.com](http://tylergmount.com)

